



MAGDALENE COLLEGE UNIVERSITY OF CAMBRIDGE

Camb



in partnership with:



WorldStrides™

CBL International

PROGRAMME INFORMATION

The *Cambridge Summer Institute* is an exclusive study abroad programme, offered by Magdalene College one of the constituent colleges of the University of Cambridge. Courses on a variety of subjects are offered: International Business & Management, International Relations & Politics, History, Engineering, Biochemistry, and Business & Legal Communication. Delegates choose one course per week, and have the opportunity to stay in Cambridge for two, four and up to eight weeks.

Our outstanding faculty is comprised of current professors, fellows, researchers, lecturers, supervisors and graduated students of the University of Cambridge and University of Oxford, as well as faculty with a connection to one of these two world-class universities. At the *Cambridge Summer Institute*, you'll attend seminar-style classes with a maximum number of 40 students.

The courses are open to undergraduate students. Graduate students no older than 28 are invited to join the programme if they have a keen interest in the subject offered and are aware that the main target audience are undergraduate students.

Additionally, students have the chance to extend their summer abroad experience with our sister programme, the *Summer Institute* in Oxford. This programme is offered by Oriel College, one of the 38 colleges of the University of Oxford. The Summer Institute at Oriel College Oxford focuses on International Law, Economics, PPE (Politics, Philosophy & Economics), STEM (Sciences, Technology, Engineering & Mathematics), English Literature, Natural Science, Medicine and Learning Skills. Both Summer Institutes are offered in partnership with Foundation for International Education.



“ I had a lot of fun with my new friends, while at the same time the classes have been very serious and demanding. *Cambridge Summer Institute* is a once in a lifetime experience, so I warmly recommend it to everyone. ”

Cambridge Summer Institute

THROUGH THIS PROGRAMME, STUDENTS ARE PROVIDED WITH A UNIQUE OPPORTUNITY TO MAKE THEIR EDUCATION MORE INTERNATIONAL AND COMPREHENSIVE AT A PRESTIGIOUS UNIVERSITY COLLEGE IN ENGLAND

INTERNATIONAL BUSINESS & MANAGEMENT



At *Cambridge Summer Institute*, you'll learn more about the nature and the scope within management of multinational companies. Through studies of our increasingly globalized world and the challenges that accompany it, delegates will increase their cultural sensitivity and develop the skills necessary to effectively manage cultural differences within a single international business. The following courses are especially designed to educate our delegates who are interested in supporting the international strategy of an organisation in the future. Changes to course descriptions, topics, programme structure, and schedules may occur due to the availability of faculty members at the actual time of the programme. The following courses have been offered on International Business & Management in previous years:

Entrepreneurship – Evaluation, Creation, and Funding of New Ventures

Delegates will have the opportunity to look at both the failures and successes of companies in order to understand which skills and tools are necessary to evaluate, Create and guide your own business, or to support an employer in launching and growing an entrepreneurial venture.

Business Strategy & Development – Innovation, Organisation, and Markets

We look at the interplay between individuals, organisations and markets, and how innovation can change the nature of competition by destroying industries and creating new ones. Delegates will also be introduced to business model development and will analyse new business proposals. Case studies may include Silicon Valley and other successful and innovative companies.

Banking and Finance

The primary aim of this course is for delegates to develop analytical tools necessary for understanding banking issues and various financial instruments. The properties of these financial instruments will be analysed and related to risk management, portfolio diversification, systemic risk, financial fragility and contagion.

Organisation of Multinational Corporations and Leadership

This course is designed to equip students with the skills to manage global projects and interact with diverse workforces. As the world is becoming increasingly globalised, it is becoming more and more important to recognise cultural differences and adapt business and managerial strategies accordingly.

Chinese Economics and Outbound Investment

This course will give an overview of the various pathways to begin doing business in China. It will also present the success stories of Chinese entrepreneurs, and will analyse the successes and failures of international businesses in China.

Game Theory

In this course, the basic concepts in game theory are covered: utility functions; simultaneous games including Nash equilibrium in pure and mixed strategies; dominant strategies, stability of equilibrium and non-simultaneous games like Stackelberg equilibrium; subgame perfect equilibrium; and supporting cooperation and collusion.

Business Model Development

This course will introduce delegates to a simple, robust model for developing and analysing new business proposals whether as part of entrepreneurial ventures or new lines of business within existing firms.

Human Resource Management

Human Resource Management, usually referred to as HR, involves everything related to the employer-employee relationship and is about supporting and managing people and associated processes. It is seen as a core business function essential to the organisation's effective operation and survival. Most larger organisations have their own designated HR department, which allows for organisation-specific innovations in the way people are being managed. This is an introductory Human Resource Management course which aims to provide delegates with an overview of key themes and innovations in HR.

How Silicon Valley works: a hotbed for innovation

This short course provides an overview of the business, technical and social topics necessary for understanding Silicon Valley. It will discuss how technology, money, and culture combine to make Silicon Valley a distinctively successful place for innovation. Delegates will learn how start ups in Silicon Valley are financed and managed. Understand the unique norms and values that drive innovative startups, become familiar with new technologies, and discuss cultural and social issues in the Valley.

Business and Legal Communication

Developing confidence and skills in English is key in today's international business environment. Our intensive Business & Legal English courses have been tailored to promote fluency in the areas of communication that are particularly important in the workplace. The ability to use English confidently and clearly is a marketable skill, as it allows you to be a more effective communicator, not only on paper, but also in person, with international colleagues and clients. These courses are designed to complement all the other courses offered at CSI.



INTERNATIONAL RELATIONS & POLITICS

In our increasingly globalised world, the study of how nations interact is becomingly more and more popular. The following courses offer an introduction to the theoretical background of international relations and politics. Delegates will examine a range of historical topics relating to international trade, finance and politics to explore the behaviour of states and international organisations. Changes to course descriptions, topics, programme structure, and schedules may occur due to the availability of faculty members at the actual time of the programme. The following courses have been offered on International Relations & Politics in previous years:

International Relations & Politics – European Union as a Global Power

The decision of the Nobel Committee to award the 2012 Nobel Peace Prize to the European Union is seen by many as the best choice. Nevertheless, the decision poses delegates with a series of questions: Is the European Union actually greater than the sum of its parts? Have the achievements helped to turn the



HISTORY

We offer delegates the opportunity to attend a number of historical survey courses focusing on various eras, as well as courses that introduce the origins of economics and modern economics today. Changes to course descriptions, topics, programme structure, and schedules may occur due to the availability of faculty members at the actual time of the programme. The following courses have been offered on History in previous years:

The Origins of the Industrial Revolution

This course will look at the history of economics from the Renaissance period including Machiavelli up until Industrialisation. Delegates will learn about the foundations of economics from a historical context and how these original theories were applied. In addition, the evolution of economics over these centuries will be studied in order for delegates to understand how it has changed.

The British Industrial Revolution in Global Context

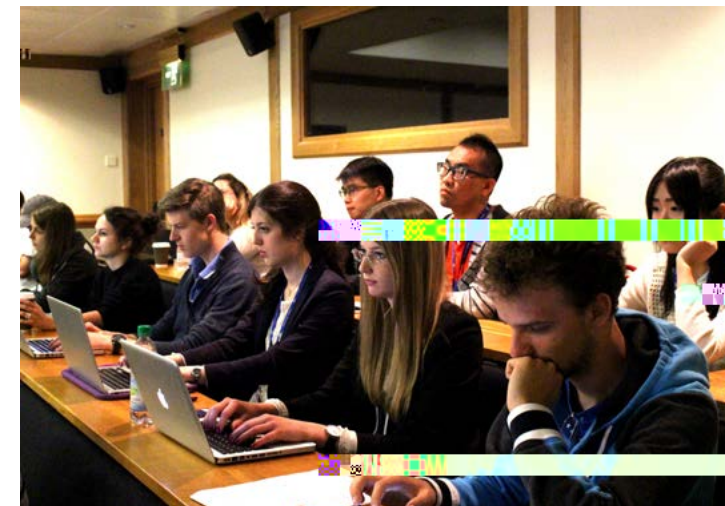
This course will analyse the development of economics from Industrialisation until post World War II and the collapse of the Soviet Union. Delegates will look at the development of the modern economic system and how it has been adopted globally as well as identifying how historical events have impacted on economics.

British History: The World of Magna Carta

The Magna Carta has been established as one of the most eminent documents throughout world history and recently celebrated its 800th anniversary. This course provides participants with essential knowledge about the issue of the grant, its implications and effect on history by looking at more modern examples of declarations and treaties such as the American Declaration of Independence.

The Birth of Modern Britain

In this course we will discover how the cultural revolution in postwar Britain was achieved. We will examine the birth of the teenager and the advent of mass marketing and culture industries, such as popular music, during the late 1950s and early 1960s. We will analyse the phenomenon of 'Beatlemania'. In other words, how four working-class lads from a Northern industrial city, Liverpool, became the most significant and creative force in the history of popular music-either at the time or since. In addition, the course will explore the influences shaping British cultural life since the Second World War: for example, the process of 'Americanisation' and what this entailed. Furthermore, the course will examine the revolution in the lives of young people brought about by the emergence of mass higher education in Britain;



the increase in affluence and the greater social and occupational mobility of the era. The course will introduce students to innovative new historical work being undertaken on Postwar British Culture by historians such as Dominic Sandbrook, David Fowler, and Doug Rossinow (from the US). We will discuss the pivotal places in the cultural history of postwar Britain, such as Carnaby Street, the fashion centre and Mod capital of the 1960s; Abbey Road, where the Beatles recorded their groundbreaking albums 'Abbey Road' and 'Sergeant Pepper's Lonely Hearts Club Band'; the London School of Economics, where the first student 'sit-ins' in Britain took place-and, the crucible of the student revolution in 1960s' Britain. The course will illuminate a period of recent British history when British culture was at the forefront of creative ideas and global influence.

Espionage and International Terrorism (c. 1900 – the Present Day)

In this course, we explore the history of espionage, primarily in Britain. We examine the role Cambridge has played both in generating code-breakers during World War II and, more notoriously, in nurturing Soviet agents. The course takes as its wider theme the history and role of intelligence gathering in the twentieth century; exploring key themes in this fascinating history including the Fenian Bombing Campaign in Late Victorian Britain; the "Red Menace" (1920s), the Cambridge Spies, British Intelligence and Fascism, Churchill and British Intelligence during the Second World War; the Cuban Missile Crisis; the CIA and Student Radicalism during the 1960s; Britain and the Irish Troubles since 1968; 9/11, Afghanistan and Iraq; and the "War on Terror".



Engineering & Biochemistry

The following courses have been offered on Engineering & Biochemistry in previous years. Changes to course descriptions, topics, programme structure, and schedules may occur due to the availability of faculty members at the actual time of the programme.

Engineering

The engineering courses will enrich students with excellent lectures in a variety of engineering subjects including Mechanical, Civil, and Electrical Engineering as well as Electronics and Material Sciences depending on the availability of faculty members. The programme will help participants to develop strong analytical, problem-solving and organisational skills for their future academic research and career. Additionally it will give them the necessary fundamental understanding in mathematics and physics.

This programmes in Cambridge can combine with the STEM and Natural Science programme offered at the Summer Institute at Oriel College Oxford.

Biochemistry

The programme is designed for students and young professionals with an interest in Science . The programme offers participants an opportunity to attend lectures and workshops delivered by esteemed lecturers in the field of Science . The focus of the programme is on Biochemistry – the study on stem cell biology and in particular on embryonic stem cells, the stem cells that have the potential to create all the cell types of the adult body.

This programme in Cambridge can combine with Medicine programme offered at the Summer Institute at Oriel College Oxford.

- Electrical Engineering
- Mechanical Engineering
- Civil Engineering
- Electronic and Material Science

- Stem Cell Biology I
 - Early embryonic development
 - Embryonic Stem Cells
 - Adult Stem Cells
- Stem Cell Biology II
 - Induced pluripotent Stem Cells
 - Cell Transdifferentiation

OUR FACULTY

BELOW, YOU WILL FIND A SELECTION OF THE OUTSTANDING FACULTY WE WORK WITH IN THE PAST, MADE UP OF MEMBERS FROM THE UNIVERSITY OF CAMBRIDGE AND THE UNIVERSITY OF OXFORD.



PROFESSOR
JOHN DUNN

EMERITUS PROFESSOR IN POLITICS
DEPARTMENT OF POLITICS AND INTERNATIONAL STUDIES
UNIVERSITY OF CAMBRIDGE

Professor Dunn is a fellow of King's College at Cambridge University and his research interests include rethinking modern political theory; the historical formation and intellectual weakness of liberal and socialist conceptions of political value and political possibility; explaining the political trajectories of the varieties of modern states; political thought of Locke; and the historical development and current significance of democracy in different parts of the world.

His latest book 'Setting the People Free: The Story of Democracy' was published in 2005.



DR.
ALEXANDRA
MARIA BOCSE

RESEARCHER AND LECTURER
DEPARTMENT OF POLITICS AND INTERNATIONAL STUDIES
UNIVERSITY OF CAMBRIDGE

Dr Bocse has worked and volunteered for different governmental and intergovernmental organisations. She was a Robert Schuman Fellow with the Directorate General for External Policies of the European Parliament working in this capacity on the EU Foreign Policy towards new and emerging democracies.

She has worked in research for the United Nations University – Comparative Regional Integration Studies, Bruges and researched on the role of the European Union as a regional actor with global aspirations in the field of security, as well as on the regional integration trends around the Atlantic and the implications of these trends for the European Union Foreign Policy. Alexandra has also worked in the past for the United Nations Development Programme and the British Embassy in Bucharest, the Political and European Affairs Section.



PROFESSOR
CHRIS COLERIDGE

SENIOR FACULTY IN MANAGEMENT PRACTICE
JUDGE BUSINESS SCHOOL
UNIVERSITY OF CAMBRIDGE

Chris was an entrepreneur as a young man in the 1990s, and, after exiting his business, pursued an MBA, the experience of which inspired him to join academia. Recent consulting and education work, on innovation management, pricing strategy, and strategy execution, includes work for a wide range of SMEs; for larger organisations including Omnicom, JLL, Sberbank, Lloyds Banking Group, Santander, Porsche, the UK Ministry of Defence, BAE Systems, the London Stock Exchange and IBM. He is a board advisor to startups in the construction, healthcare and digital sectors.



DR.
CATHERINE
MACKENZIE

DIRECTOR OF STUDIES IN LAND ECONOMY
FACULTY OF LAW
UNIVERSITY OF CAMBRIDGE

Dr Mackenzie is a university Lecturer in International Environmental Law at the University of Cambridge. She is also an Academic Fellow of the Honorable Society of the Inner Temple.

A member of the Bar of England and Wales and Australia, she has practised law in UK, Hong Kong and Australia and been employed by the World Bank, Asian Development Bank and United Nations. Her research focuses on the relationship between international law and environmental protection and she has particular interests in international forest law, climate change obligations and the implementation and enforcement of environmental obligations by international courts and tribunals. She coordinates the Cambridge MPhil and LLM paper in International Environmental Law, supervises PhD research, and lectures on the Masters in Sustainability Leadership.



DR.
ALEXIS LITVINE

DIRECTOR OF STUDIES AND COLLEGE LECTURER
GONVILLE AND CAIUS COLLEGE
UNIVERSITY OF CAMBRIDGE

Dr Litvine got his first degrees in sociology and philosophy before specialising in history as a graduate student at the Ecole Normale Supérieure and Sciences-Po.

He then came to Cambridge to do an MPhil (with Prof Peter Mandler) and, later, a PhD (with Prof Martin Daunt). He is now a research fellow at Trinity College. His work is essentially European and comparative with France at its core.

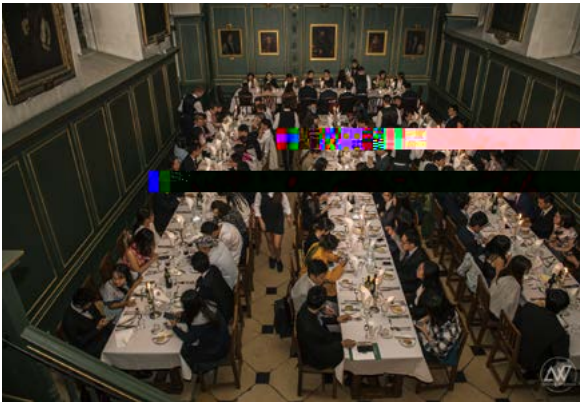
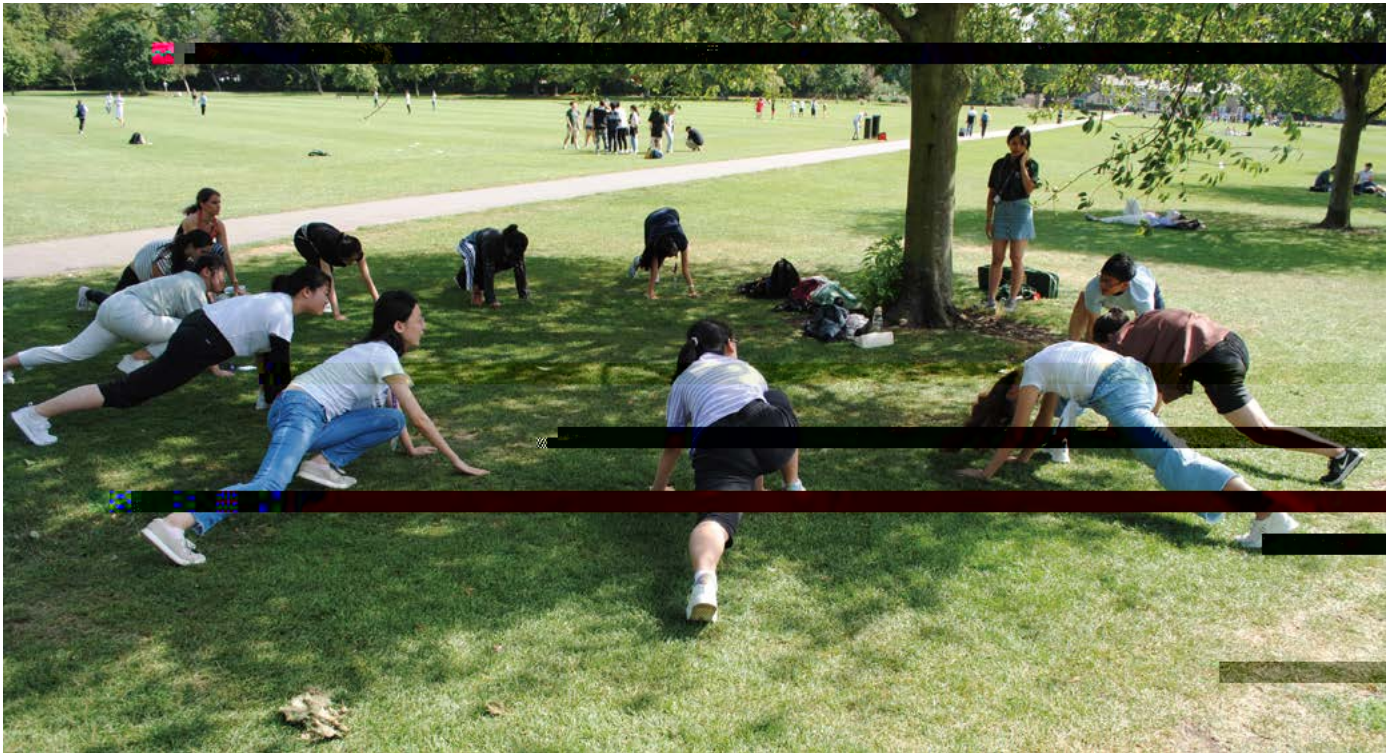


DR.
MONIQUE
BODDINGTON

RESEARCH ASSOCIATE, THE ENTREPRENEURSHIP CENTRE
JUDGE BUSINESS SCHOOL
UNIVERSITY OF CAMBRIDGE

Dr Monique Boddington began working at the Centre for Entrepreneurial Learning, which eventually became part of the Entrepreneurship Centre, working on multiple EU projects on entrepreneurship education. Her original background is in archaeology having completed a BA and MA in Archaeology at the University of Nottingham and taken part in excavations across Europe. Monique has a PhD from the University of Cambridge and her thesis focused on applying philosophy to archaeology to look at the nature of knowledge creation of the past. Alongside her research, Monique is also a tutor and teaching associate on the Postgraduate Diploma in Entrepreneurship.

Programme Impressions



EXCURSIONS & CULTURAL ACTIVITIES

A perfectly balanced summer abroad programme

THE PROGRAMME IS NOT ALL ACADEMIC - YOU WILL RECEIVE BREAKS FROM THE INTENSE LEARNING. DURING YOUR TIME OFF, THERE ARE CULTURAL ACTIVITIES AS WELL AS PLANNED TRIPS TO ICONIC ATTRACTIONS AND LANDMARKS AROUND ENGLAND.

PLANNED EXCURSIONS & ACTIVITIES

We design our programmes to be a well-balanced combination of academic content and cultural immersion. There are a number of activities and planned trips to iconic British landmarks in England, as we want to ensure delegates have the opportunity to enjoy the rich history and culture of a multitude of cities across England.

Our collaboration with local organisations in Cambridge offers participants opportunities to engage in popular activities around the city, such as special city and university tours.

Our team will organise a variety of social activities for you and your fellow delegates. In the past, we have organised Cambridge University Library visits, traditional punting on the River Cam, Botanic Garden and Museum visits, football and cricket tournaments, pub tours, quiz nights, and much more.

In addition to this, we invite industry professionals, VIPs, and subject specialists to our Evening Talks, where a number of thought provoking and current issues are discussed in greater depth.

This map shows some of the locations delegates have previously visited:

Stratford-upon-Avon

The birthplace of one of the most important and influential writers in the world, Stratford-Upon-Avon provides a unique opportunity to learn about Shakespeare's life and his impact on the medieval town and England as a whole.



Nottingham

Nottingham is located in the East Midlands region of the UK. And it is well known internationally for linking with the Robin Hood legends. The city obtained worldwide recognition for lace making, bicycling and tobacco industry during the Industrial Revolution. Nottingham Castle was built from around 1067. It is regarded as the Home of English Sport and it is one of the popular destination for overseas tourists.



London

London is the capital and a great place for the world to meet. It is a major hub for business, finance, culture, innovation and creative work. A multicultural city with so much for delegates to choose from, whether it be to visit a world-renowned museum, an awe-inspiring palace, or to simply enjoy afternoon tea in a riverside café.



TESTIMONIALS

YOU CAN GET A TASTE OF OUR DELEGATES' EXPERIENCE ON THE PROGRAMME FROM THE TESTIMONIALS BELOW



"First of all, I had so much fun at the summer school, and I loved everybody there! As for people, they were all super nice and helpful. I didn't face any problem in dealing with any of the classmates or delegates advisors. The courses were really good and beneficial. And the accommodation was very comfortable and cozy for me, especially the dining hall at Peter House, it was perfect for the experience! The food and staff there were lovely and always helpful. As for the local activities, I loved how it was all about introducing the city to the students through playing and having fun and giving them some good information about it. To sum it up, the city is so rich with beautiful architecture, I loved Cambridge and I had an unforgettable experience there."

TECHNICAL UNIVERSITY OF BERLIN (GERMANY)
ESRAA REFAAT

"My students have different majors and most of them went abroad for the first time. Before our departure, they were all excited and curious about foreign culture and exotic customs. After one-month study, all my students successfully obtained graduation certificates and are satisfied with this experience. I was deeply impressed by the vigorous and interactive class atmosphere. Students were encouraged to express their thoughts and opinions, and some brilliant ideas could often be sparked during the process.

At weekends, Magdalene College and CBL International organised trips to Bath, Oxford and London and other activities, which were very interesting and educative, and closely linked to the law and economy study. I think CBL International summer session programme is a wise choice for both Chinese university students and teachers to open academic visions and experience foreign culture."

PROFESSOR HENRY HUANG (VICE DEAN OF LAW SCHOOL)
BEIJING NORMAL UNIVERSITY (CHINA)

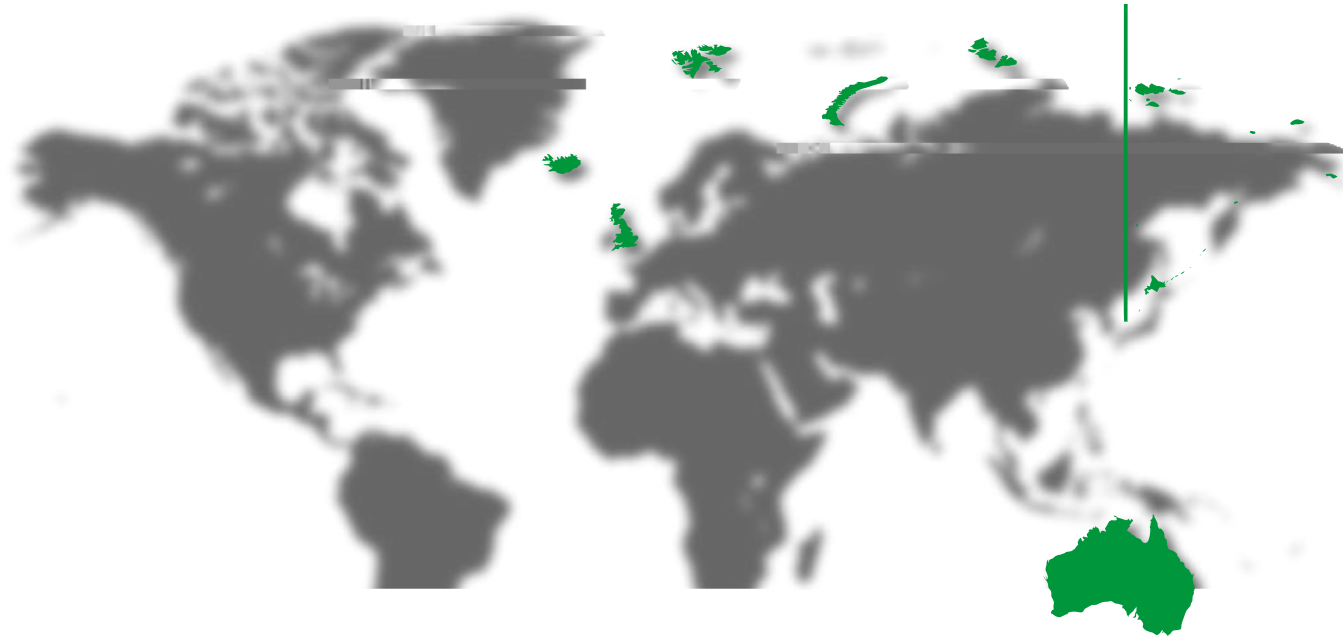
"I am very honored to have an opportunity to study at Cambridge and Oxford in summer. There we experienced a quite different kind of study and both the teachers and students are very helpful and excellent. We always worked as a group and discussed some hard questions thoroughly, and sometimes we performed simulated negotiations. It's really interesting! During the study, I made friends with many students from other countries and even when I have returned to China, we still keep in touch.

Cambridge and Oxford are both beautiful cities. I love the large green grass and blue sky. We will attend many activities after school, like walking tour, punting and visiting museums. Every activity is meaningful and exciting, and helps us be familiar with the city in a very short time. I learn a lot from the study tour and am sure that I had the happiest time in the UK."

MINZU UNIVERSITY OF CHINA, BEIJING (CHINA)
XUEYAN HAN

PARTICIPANTS

Cambridge Summer Institute OFFERS A COMPREHENSIVE PROGRAMME IN A WORLD-RENOWNED UNIVERSITY WITH EACH SESSION ATTRACTING A LARGE NUMBER OF DIFFERENT NATIONALITIES.



We welcome applications from all regions of the world, and each year we have students studying with us who hail from a multitude of countries. *Cambridge Summer Institute* offers participants a stimulating academic experience, as well as a full social schedule to ensure you experience British culture while studying with us. Over 4,500 students from more than 100 different countries and regions have attended *Cambridge Summer Institute* so far. Countries and regions of origin of our delegates include:

STUDENT *Life*

Student life is an important aspect of the program. At the *Cambridge Summer Institute*, delegates receive an authentic taste of what it is like to study and live in such an iconic city, while simultaneously expanding their social network within an international group of elite college students. This will be a once in a lifetime chance to meet and befriend students from elite universities from all over the world!

Campus Life

Participants of *Cambridge Summer Institute* will stay in the dormitories of some of the oldest and most prestigious colleges of the University of Cambridge. The full board option includes breakfast, lunch, and dinner within the beautiful dining hall of Magdalene College.

The students will take part in activities within Cambridge, allowing them to integrate into both university and city culture. Along with that, the students will be able to take day trips to various cities and towns around England, which will permit them to learn more about the British lifestyle and history.

“The programme allowed me to interact with a variety of people from vastly different backgrounds, all in one place.”



“There are a lot of social opportunities on campus, whether you want to catch up with new friends, participate in an organised activity, or explore the city”

CERTIFICATE & TRANSCRIPT

TESTING, WORKLOAD & CREDITS

An assignment will be given during each course, along with one examination at the end of the week. Course examination results will be listed in your official academic transcript. Workload of the *Cambridge Summer Institute* is designed to be equivalent to:

- 2 – 3 ECTS (1 – 1.5 US credits) each week
- 8 – 12 ECTS (4 – 6 US credits) per 4-week session

Magdalene College Cambridge will award each delegate who successfully graduates from the programme a Certificate of Attendance and Achievement and an Academic Transcript.

The Academic Transcript will contain the following information:

- Courses attended and chosen lecture track
- Results of the weekly examinations
- Workload of each course



TUITION & FEES

Tuition fee (per 4-week session) 4,070 GBP

The tuition fee includes all lectures, lecture materials, leisure activities, planned weekend excursions.

Full board accommodation per 4-week session (breakfast, lunch & dinner*)2,900 GBP

All delegates of *Cambridge Summer Institute* are accommodated in different buildings of Magdalene College as well as other colleges of the University of Cambridge accross the city of Cambridge. Normally, delegates live in single rooms with shared, unisex bathroom facilities. Please be aware that dormitory rooms come in different size, shape, and style, and are randomly assigned to individual delegates. All accommodation will be within walking distance of the lecture facilities.

Please note that some of the premises are not suited to people with mobility restrictions. Participants may not have access to all sports facilities of the colleges.

* Lunch and dinner will not be provided during weekends. Only breakfast will be served.

Preimum package to upgrade into a single ensuite room is available.

Cambridge Summer Institute is a study abroad programme offered by Magdalene College and Foundation for International Education (FIE) in partnership with WorldStrides | CBL International. Magdalene College is a constituent college of the University of Cambridge and Foundation for International Education (FIE) as well as WorldStrides | CBL International are independent education providers. Here we would like to take the opportunity to confirm that *Cambridge Summer Institute* is not part of or otherwise affiliated with the University of Cambridge itself. Cambridge Summer Institute contracts with the colleges of the University of Cambridge for use of their facilities and also contracts with tutors from Cambridge, Oxford and other leading universities, however this is done not under the aegis of any university.

APPLY

www.cambridgesummerinstitute.com

Contact:

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-  [/cbleducation](https://www.facebook.com/cbleducation)
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We look forward to seeing you in Cambridge!



UNIVERSITY OF CAMBRIDGE

Cambridge Summer Institute